

Lake Guntersville State Park // Profile

LAKE GUNTERSVILLE STATE PARK PROVIDES A GREAT FACILITY FOR COMPANY FUNCTIONS OF THE VANTAGE GROUP.



(PHOTO) The lodge at Lake Guntersville State Park provides a comfortable stay for company functions.

The Vantage Group relies on Lake Guntersville State Park to provide ideas and facilities that will have a positive impact on their business functions. These functions occur at various times of the year and include annual company retreats, management meetings and corporate events. Over the years, the Vantage Group and the staff at Lake Guntersville State Park have formed a relationship built on proper planning and routine communication. It is this relationship that ensures a wonderful experience for every occasion.

Located in Fyffe, Alabama, The Vantage Group includes five different companies in the real estate, construction, property management and window manufacturing business. They own and operate properties in five different states so organization and communication are important to their success. Lin Carty, Executive Assistant for The Vantage Group says "We have a really good partnership with Lake Guntersville State Park. They have always cared about us as a customer. These meetings involve lots of people with lots of changes and they make it easy."

Lake Guntersville State Park is located along the banks of the Tennessee River in NE Alabama. The park overlooks the majestic 69,000 acre Lake Guntersville and features more than 6,000 acres of natural woodlands. The park has a convention center and resort lodge, an 18-hole championship golf course, campgrounds, lakeside cottages, cabins, chalets and miles of nature trails. The convention center has 7 meeting and banquet rooms, including an Executive Boardroom, that offer more than 13,800 square feet of meeting space. The flexible seating arrangements, attentive staff, A/V presentation equipment and breath taking views from the meeting rooms provide the perfect venue for meetings of 10 to 300 people.

The Vantage Group had their first Christmas party at Lake Guntersville in 2008. The party was so successful that the company's management team decided to use the resort lodge for all of their corporate events. These events require hotel rooms, meals and meeting rooms with presentation equipment. All of these functions involve plans and agendas that can change quickly depending on unforeseen issues. Carty noted, "One

year we booked a meeting room and more people than expected showed up. Without hesitation they moved everything to a larger meeting room that was much more comfortable. They just made it happen and took care of us."

The staff at the resort lodge recognizes the importance of customers and is happy to help them feel comfortable anyway they can. Sandy Tesney, Director of Sales for Lake Guntersville Resort Lodge stated, "We realize that corporate events require a certain level understanding and flexibility. We have a great relationship with The Vantage Group and we work together to plan the events. If problems come up, we take it upon ourselves to provide a solution. That's our job and that's what we enjoy."

The resort lodge provides an ambiance that is hard to find at traditional meeting facilities. The entrance and the lobbies feature stone and wood construction. The construction of these common areas combined with the oversized fireplaces offer an atmosphere that is relaxing for people that are traveling away from home. The lodge is situated 600 feet above Lake Guntersville and provides breathtaking views. Some of the large meeting rooms also provide a view of the lake, adding a unique aspect to the meeting experience.

The PineCrest Dining Room, inside the resort, is a full service restaurant that affords guests the opportunity to dine on their own, as well as provide banquet services to their meeting room. The Hickory Room, located on the lower level, is another great area to gather and socialize before and after functions. The Vantage Group's annual Christmas party is held on a Saturday night at the lodge so they use the room as a gathering place for hors d'oeuvres and football before the party begins. Carty says, "The Christmas party always falls on the SEC Championship game. We just plan it so that everyone can meet in The Hickory Room for the game. It works out great. We have fun for the game and then make our way to the party. It is great way to make it memorable and we are thinking of ways to use it for our meetings in the future."

Another great advantage of using Lake Guntersville State Park for business meetings is the variety of outdoor activities. The park consists of thousands of acres and exploring the park can be a great way to spend time between meetings. Bald eagle watching is popular during the winter months at the park. The "Eagle Awareness Weekends" are unique and exciting ways to plan a business function. From hiking and biking trails to fishing and golf, there is something for everyone.



(ABOVE PHOTO) Overlook of Lake Guntersville from the front balcony of our newly remodeled lodge.